

## CENTRAL COASTAL BOARD

### BUSINESS PLAN 2006-09

#### Our Vision

The Central Coastal Board will support Victorian coastal management objectives and outcomes and be highly regarded for its leadership and independence in providing Government with informed and influential responses to significant coastal and marine issues that impact upon the Central Coastal Region of Victoria.

#### Our Values and Principles

In addressing issues and making recommendations in accordance with applicable legislation, our actions will:

- Ensure that the public good is paramount in our deliberations
- Protect, enhance and promote coastal and marine values
- Have regard for the legacy of the coast and marine environment
- Apply the precautionary principle when available research indicates future impacts are unclear
- Engage the community and stakeholders to ensure appropriate participation in decision making
- Work towards well defined outcomes that are achievable and within resourcing capability
- Be open, transparent and accountable

#### Success Criteria

Success of the 2006-2009 business plan will be demonstrated by the extent to which we have met the following strategic and operational criteria.

Our **strategic success** will be measured by the extent to which we have:

- Provided advice to the Minister in an appropriate and timely manner;
- Influenced governmental responses to regional coastal and marine issues;
- Raised community understanding and valuing of coastal and marine values and issues in our region;
- Demonstrated leadership in the co-ordination and facilitation of stakeholder input;
- Facilitated or implemented projects that make a lasting contribution to the Central Region;
- Promoted the need for appropriate monitoring systems for coastal and marine assets;
- Advocated for effective coastal management and coordination; and
- Strengthened the effective stewardship of the Central Coastal Region.

Our **operational success** will be measured by the extent to which we have:

- Initiated and completed projects and activities within projected timeframes and resources;
- Secured partnerships and external resources to deliver projects, as appropriate; and
- Demonstrated good governance and reflected our values and principles through practice.

## Themes and Objectives

In developing themes to shape our plan we have taken into account:

- I. Central Coastal Board Business Plan 2003-06;
- II. *Coastal Management Act 1995*;
- III. *Coastal Priorities for the Central Region 2003*;
- IV. *Victorian Coastal Strategy 2002*; and
- V. *National Cooperative Approach to Integrated Coastal Zone Management 2006*.

In particular, the recommendations from the *Coastal Priorities for the Central Region 2003* continue to guide the Board in relation to implementing the *Victorian Coastal Strategy 2002 (VCS)* in our region. This Business Plan will be reviewed following the revision of the VCS in 2007.

In consequence, we have established four themes to drive our business plan for 2006-09, together with specific objectives under each theme.

## Projects

Strategic planning for the coast and marine environment is generally implemented through the Victorian Coastal Strategy, coastal guidelines and coastal action plans, under the *Coastal Management Act 1995*. Central Coastal Board focus is on key projects that tackle big issues. Projects identified under the Business Plan are where CCB is directly accountable for or can have an influence on project outcomes.

### Objectives for projects:

1. Undertake the review of Port Phillip Bay Environment Management Plan.
2. Initiate projects related to raising the coastal and marine value profile for Western Port.
3. Facilitate the implementation, monitoring and reporting of all Coastal Action Plans in the central region.
4. Complete the project "Engaging Coastal Communities" for actions of the Regional Catchment Strategy.

## Advocacy

CCB provides independent strategic, tactical and management advice to the Minister for Environment on key issues affecting the coastal and marine environment and implementation of the VCS. In addition, the Board advocates to stakeholders on coastal and marine issues and the implementation of the Victorian Coastal Strategy. The Central Coastal Board must also disseminate information to all stakeholders on current issues, emerging trends, ideas and initiatives throughout the Central Coastal Region.

### Objectives for advocacy:

5. Stimulate and advocate for the proper consideration of coastal and marine impacts in urban developments.
6. Provide influential input into cooperative coastal and planning scheme activities.
7. Raise the profile of risks and mitigations associated with climate change.
8. Influence the development and outcomes for the coastal business case.
9. Raise the profile of the marine component ("the blue bits") of coastal management.

## Resourcing

Appropriate and adequate skill capacity must be applied to meet the challenge of increasingly complex coastal management tasks. CCB will focus on engaging and applying the necessary technical, intellectual and financial resources to initiatives in the Central Coastal Region.

### Objectives for resourcing:

10. Identify, secure and apply the necessary resources to meet CCB initiatives.
11. Ensure such resource allocations will deliver effective stakeholder communication.

## Governance

The Board is committed to meet its statutory obligations under the *Coastal Management Act 1995* and, in doing so, will ensure good governance, transparency and accountability.

### Objectives for governance:

12. Ensure regular business planning and reporting review
13. Ensure projects are initiated, baselined and completed within cost, to specification and within timelines

## CCB Three-Year Plan for 2006-2009

H1 stands for the first half of the year, H2, second half.

PROJECTS		H1	H2
1. Undertake the review of the Port Phillip Bay Environmental Management Plan	2007	<ul style="list-style-type: none"> <li>Finalise terms of reference (ToR) and project brief</li> <li>Obtain Ministerial sign-off</li> <li>Secure necessary resources</li> <li>Engage suitable Project Leader</li> <li>Convene Steering Committee oversight</li> <li>Commence project</li> </ul>	<ul style="list-style-type: none"> <li>Monitor and report on implementation</li> </ul>
	2008	<ul style="list-style-type: none"> <li>Finalise Review and forward to stakeholders including Minister and VCC etc.</li> </ul>	<ul style="list-style-type: none"> <li>Input in the Bay SEPP review (subject to EPA timelines and resources).</li> </ul>
	2009		
2. Initiate projects related to raising the coastal and marine value profile of Western Port	2007	<ul style="list-style-type: none"> <li>Convene Western Port CAP Sub Committee (including non-CCB members).                             <ul style="list-style-type: none"> <li>Identify resourcing required for WPCAP<sup>1</sup></li> </ul> </li> <li>Engage Project Leader to deliver Feasibility Study.</li> </ul>	<ul style="list-style-type: none"> <li>Review Feasibility Study and assess need for WPCAP, and thorough study of ecological health for Western Port.</li> <li>If feasible, obtain Ministerial and community support for Western Port CAP.</li> </ul>
	2008	<ul style="list-style-type: none"> <li>Engage resource to undertake WPCAP</li> <li>Commence &amp; complete CAP development</li> </ul>	<ul style="list-style-type: none"> <li>Complete draft CAP and release for community comment</li> </ul>
	2009	<ul style="list-style-type: none"> <li>Finalise CAP</li> </ul>	<ul style="list-style-type: none"> <li>Obtain VCC endorsement of CAP</li> <li>Obtain Ministerial approval</li> <li>Launch CAP</li> </ul>
3. Facilitate the implementation, monitoring and reporting of all Coastal Action Plans in the central region	2007	<ul style="list-style-type: none"> <li>Launch Boating CAP</li> <li>Convene MCAP<sup>2</sup> Steering Committee</li> <li>Monitor implementation of Corio CAP</li> <li>Convene Boating CAP Implementation Committee</li> </ul>	<ul style="list-style-type: none"> <li>Monitor and report on the implementation of CAPS</li> </ul>
	2008	<ul style="list-style-type: none"> <li>Monitor and report on the implementation of CAPS</li> </ul>	<ul style="list-style-type: none"> <li>Monitor and report on the implementation of CAPS</li> </ul>
	2009	<ul style="list-style-type: none"> <li>Monitor and report on the implementation of CAPS</li> </ul>	<ul style="list-style-type: none"> <li>Monitor and report on the implementation of CAPS</li> </ul>

<sup>1</sup> Western Port Coastal Action Plan

<sup>2</sup> Mt Eliza to Pt Nepean Coastal Action Plan

<b>PROJECTS</b>		<b>H1</b>	<b>H2</b>
4. Complete the project 'Engaging Coastal Communities for actions of the Regional Catchment Strategy	2007	<ul style="list-style-type: none"> <li>Obtain six month project extension from CMA</li> <li>Continue to implement work plan / actions with Project Lead</li> </ul>	<ul style="list-style-type: none"> <li>Monitor and report to PPWCMA<sup>3</sup></li> <li>Identify future opportunities for additional coastal and marine RCS actions for the CB with the PPWCMA</li> </ul>
	2008	<i>Project complete 2007</i>	
	2009		

<b>ADVOCACY</b>		<b>H1</b>	<b>H2</b>
5. Stimulate and advocate for the proper consideration of coastal and marine impacts in urban developments.	2007	<ul style="list-style-type: none"> <li>Respond to the G21 Regional Plan</li> <li>Respond to the Port of Hastings Draft Strategy</li> </ul>	<ul style="list-style-type: none"> <li>Influence the consideration of coastal and marine issues in the Melbourne 2030 Review</li> </ul>
	2008	<ul style="list-style-type: none"> <li>As appropriate to need</li> </ul>	<ul style="list-style-type: none"> <li>As appropriate to need</li> </ul>
	2009	<ul style="list-style-type: none"> <li>As appropriate to need</li> </ul>	<ul style="list-style-type: none"> <li>As appropriate to need</li> </ul>
6. Provide influential input into cooperative coastal and planning scheme activities	2007	Influence: <ul style="list-style-type: none"> <li>VCS review to ensure that Central Coastal Region issues are reflected</li> <li>Other regional coastal boards on matters affecting our coast</li> <li>ABM and other councils on coastal and marine matters as required.</li> <li>Channel Deepening Supplementary EES and provide comment</li> <li>RCIP process</li> <li>Implementation of Coastal Spaces' recommendations through advocacy in planning processes and by providing constructive advice to stakeholders</li> <li>Better Bays and Waterways development; and,</li> <li>Other opportunities as they arise</li> </ul>	TBA on previous outcomes
	2008	TBA on previous outcomes	TBA on previous outcomes
	2009	TBA on outcomes	TBA on previous outcomes

<sup>3</sup> Port Phillip and Westernport Catchment Management Authority

<b>ADVOCACY</b>	<b>H1</b>	<b>H2</b>	
7. Raise the profile of risks and mitigations associated with climate change.	2007	<ul style="list-style-type: none"> <li>• Monitor VCC initiatives and identify opportunities for appropriate CCB actions</li> <li>• Evaluate feasibility of promoting local forums to stimulate local awareness &amp; initiatives</li> </ul>	TBA on previous outcomes
	2008	TBA on previous outcomes	TBA on previous outcomes
	2009	TBA on previous outcomes	TBA on previous outcomes
8. Influence the development and outcomes for a coastal business case.	2007	<ul style="list-style-type: none"> <li>• Research current studies and applications on the economic valuation of natural resources</li> <li>• Liaise with VCC and other entities to leverage work being undertaken</li> </ul>	<ul style="list-style-type: none"> <li>• Prepare ToR to encapsulate CCB desired outcomes</li> <li>• Engage Project Lead</li> </ul> Commence implementation
	2008	TBA on previous outcomes	TBA on previous outcomes
	2009	TBA on previous outcome	TBA on previous outcomes
9. Raise the profile of the marine component (“the blue bits”) of coastal management.	2007	<ul style="list-style-type: none"> <li>• Ensure all CCB work includes consideration of the marine environment</li> <li>• Ensure integration of this initiative with the work of other Coastal Boards and the VCC</li> <li>• Influence RCIP and other forums to direct efforts to deliver baseline marine studies against which all project achievements can be effectively measured</li> </ul>	<ul style="list-style-type: none"> <li>• Ensure all CCB work includes consideration of the marine environment</li> <li>• Ensure integration of this initiative with the work of other Coastal Boards and the VCC</li> <li>• Influence RCIP and other forums to direct efforts to deliver baseline marine studies against which all project achievements can be effectively measured</li> <li>•</li> </ul>
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RESOURCING		H1	H2
10. Identify and secure necessary intellectual, technical and financial resources needed to meet CCB initiatives	2007	<ul style="list-style-type: none"> <li>Establish and document a formal process for evaluating necessary resources required for each an every initiative</li> <li>Apply such process to all initiatives</li> <li>Include the success of identification and engagement of such resources in the criteria each Steering Committee governance process</li> </ul>	<ul style="list-style-type: none"> <li>Rigorous application and refinement of identified processes</li> </ul>
	2008	<ul style="list-style-type: none"> <li>Rigorous application and refinement of identified processes</li> </ul>	<ul style="list-style-type: none"> <li>Rigorous application and refinement of identified processes</li> </ul>
	2009	<ul style="list-style-type: none"> <li>Rigorous application and refinement of identified processes</li> </ul>	<ul style="list-style-type: none"> <li>Rigorous application and refinement of identified processes</li> </ul>
11. Ensure such resource allocations will deliver effective stakeholder communication	2007	<ul style="list-style-type: none"> <li>Steering Committees will evaluate project execution for the delivery of effective stakeholder communications</li> <li>Maintain currency of annual reports and other relevant documents on the CCB website</li> <li>Continue About the Bays newsletter BIMONTHLY</li> </ul>	<ul style="list-style-type: none"> <li>Steering Committees will evaluate project execution for the delivery of effective stakeholder communications</li> <li>Maintain currency of annual reports and other relevant documents on the CCB website</li> <li>Continue About the Bays newsletter BIMONTHLY</li> </ul>
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<b>GOVERNANCE</b>			
		<b>• H1</b>	<b>• H2</b>
12. Ensure regular Business Planning and annual reporting review *Amy to check the cycles for VCC reporting and amend accordingly	2007	<ul style="list-style-type: none"> <li>Review Business Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review Business Plan</li> <li>Complete Annual Report and submit to VCC. Upload on website</li> </ul>
	2008	<ul style="list-style-type: none"> <li>Review Business Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review Business Plan</li> <li>Complete Annual Report and submit to VCC. Upload on website</li> </ul>
	2009	<ul style="list-style-type: none"> <li>Review Business Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review Business Plan</li> <li>Complete Annual Report and submit to VCC. Upload on website</li> </ul>
13. Ensure projects are initiated, baselined and completed within cost, to specification and within timelines	2007	<ul style="list-style-type: none"> <li>Identify appropriate project Steering Committee evaluation and assessment processes</li> </ul>	<ul style="list-style-type: none"> <li>Implement and monitor execution of such processes</li> <li>Identify inclusion of such metrics in CCB reporting</li> </ul>
	2008	<ul style="list-style-type: none"> <li>Continue project monitoring and evaluation</li> </ul>	<ul style="list-style-type: none"> <li>Continue project monitoring and evaluation</li> </ul>
	2009	<ul style="list-style-type: none"> <li>Continue project monitoring and evaluation</li> </ul>	<ul style="list-style-type: none"> <li>Continue project monitoring and evaluation</li> </ul>